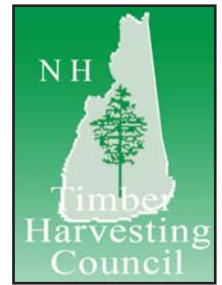


ADVERTISING RATE & SIZES

Your advertising dollars support many of the NHTOA's activities including the publication of the quarterly magazine, the *Timber Crier*, classes for landowners, training for professional loggers, and outreach events such as the Timber Talks.

As the NHTOA approaches its 100th anniversary, please consider increasing your support for this work by becoming a Centennial Advertiser. You'll find details about this exciting underwriting opportunity on page 2 of this rate card.



TIMBER CRIER ADVERTISING

Full Color Cover	Per Issue	4 Issues
Full Page Inside	\$700	\$1,750
Full Page Inside Back	\$700	\$1,750
Full Page Outside Back	\$850	\$2,000
Black & White	Per Issue	4 Issues
Eighth Page	\$100	\$300
Quarter Page	\$200	\$500
Half Page	\$300	\$800
Full Page	\$500	\$1,500

MARKET PULSE SECTION SPECIAL each quarter the NHTOA reports current prices for hardwood, softwood and low-grade wood in the Quarterly Market Pulse of the *Timber Crier*. If you want advertisement placed one of these three pages please note the special pricing. Space is limited.

	Per Issue	4 Issues
Half Page	\$400	\$850
Quarter Page	\$250	\$650

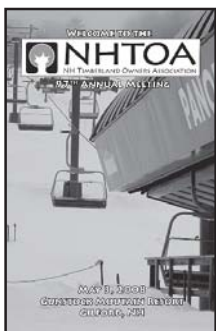
Full Page
7.75" x 9.5"

Half Page
3.5" x 9.5"
or
7.5" x 4.75"

Quarter Page
3.5" x 4.75"
or
7.5" x 2.25"

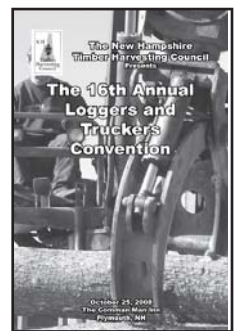
Eighth Page
3.5" x 2.25"

NHTOA ANNUAL MEETING PROGRAM (SPRING) NHTHC LOGGERS & TRUCKERS PROGRAM (FALL)



Supporting the NHTOA's Annual Meeting or the NHTHC Loggers & Truckers Convention has many benefits including display space at the meeting, two tickets to lunch or dinner, opportunities to display equipment, your advertisement in a slide show during the meal, and an advertisement in the program.

Half Page	\$200
Full Page	\$300
Inside Back or Front Cover	\$500
Outside Back Cover	\$600



CENTENNIAL ADVERTISER

In 2011, the NHTOA will mark its 100th anniversary. To commemorate this milestone, the NHTOA will offer a special advertising package for 2010 and 2011. Advertisers who upgrade to the Centennial promotional package will receive: ad space in six issues of the NHTOA's quarterly magazine, the *Timber Crier*; plus ad space in two NHTOA Annual Meeting programs, and two NHTHC Loggers and Truckers Convention programs. To create your customized package, select the ad size for the *Timber Crier* (it will be the same in all six issues) and the four programs (it will be the same in these publications). To determine the total advertising cost, add the two together.



If you are a current advertiser and wish to become a Centennial Advertiser please call the office for details.

As a Centennial Advertiser you will receive the following:

- Advertising space in six future *Timber Criers* (sizes options include 1/8, 1/4, 1/2, Full page, etc).
- Advertising space in the NHTOA Annual Meeting programs for 2010 and 2011. (Pricing includes a discounted rate for the full size 2011 souvenir program.)
- Advertising space in the NHTHC Loggers & Truckers Convention programs for 2010 and 2011.
- All benefits previously described.
- To show support for the organization, you may use the NHTOA's Centennial Logo in your advertising in other publications.

Timber Crier Size		+	Program Size		=	Centennial Supporter Advertising Total	
Eighth Page	\$450		Page	Half \$800		\$	
Quarter Page	\$750		Full Page	\$1,200			
Half Page	\$1200		Inside Cover Page	\$2,000			
Market Pulse (quarter page)	\$975		Outside Back	\$2400			
Market Pulse (half page)	\$1,275						
Full Page	\$2,250						
Cover	\$3,600						
Back Cover	\$3,900						

OTHER OPPORTUNITIES

The NHTOA's Centennial Celebration will provide many unique promotional opportunities. More information is available from the office at (603) 224-9699. Other opportunities include:

- NHTOA Web Site.
- NHTOA Activity/Coloring Book.
- Corporate Centennial Underwriter/Supporter.

AD SUBMISSIONS GUIDELINES

The *Timber Crier* is produced quarterly. Deadline for artwork is: February 1 for spring; May 1 for summer; August 1 for fall; November 1 for winter.

- Artwork should be produced at actual size and at a resolution of 300 dpi or higher.
- Artwork should be in JPEG, TIFF, or PDF format.
- If you wish to purchase an ad or if you questions or need help producing an ad, please contact Deb Park at (603) 224-9699.

PAYMENT

Invoices will be sent the day you order. You may pay by check or credit card. The NHTOA accepts Visa, Master Card and Discover. Please do NOT e-mail any credit card information to NHTOA.

Thank you for supporting the NHTOA and the working forests of New Hampshire.

New Hampshire Timberland Owners Association
54 Portsmouth Street, Concord, NH 03301

P: (603) 224-9699 • F: (603) 225-5898 • E: offmgr@nhtoa.org • www.nhtoa.org